

Levallois-Perret, June 15th 2020

Appointment of Charles Puech d'Alissac as President of VIIA

VIIA, the rail motorways operator of the SNCF group, announced on June 15th 2020, the arrival of Charles Puech d'Alissac as President of the entity. He succeeds Thierry Le Guilloux.



Charles Puech d'Alissac joined the SNCF group in September 1990. He started his career within the group at STVA, as Operations Controller, Head of Commercial and Traffic Service, Commercial Key Accounts, Manager of companies (Ortrans, then Valtrans) and Director of Platforms activities. He then became Executive Chairman of STVA UK.

At the end of 2011, he moved into the SNCF Logistics branch to take responsibility for Novatrans, Naviland-Cargo and Ermefret in Berlin. He organized the sale of Novatrans, proposed the integration of Ermefret into a European-sized freight forwarder, which became Fowardis, and developed Naviland Cargo.

He is also responsible for two other group companies: NRS and DECOR. He is a company administrator of Lorry-Rail and Paris Terminal in Gennevilliers.

VIIA, the rail motorways

Within the SNCF group, VIIA develops rail motorways and offers an unprecedented freight transport offer, thus reinventing rail freight in Europe.

With VIIA, the rail adapts to the road to create a global and efficient mode of transport on a European scale. The innovative horizontal loading technique used makes it possible to transport all types of semi-trailers, meeting European standards by train.

VIIA's services are an economical and environmentally friendly solution for long distance transports.

In 2019, nearly 110,000 units were transported and 87,500 tons of CO2 saved.

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